

FOUNDING PARTNERS



Johnson & Johnson



Former President George W. Bush serves as Honorary Chair. He succeeds his father, former President George H.W. Bush, who served as The First Tee's honorary chair since the organization's inception in 1997 and is now Honorary Chair Emeritus.



7040 Wrightsville Ave, Suite 210, Wilmington, NC 28403
GreaterWilmingtonYouthInitiative.org

The First Tee®

Greater Wilmington

HELP US SHAPE THE LIVES
OF YOUNG PEOPLE.



Chairman's Message

The First Tee® celebrates its 20th anniversary in 2017 as an international organization that is changing the trajectory of young people's lives through the character values taught by the game of golf.

We have been rebuilding our chapter over the last many months and now have a unique opportunity in 2017 to construct a permanent home in Wilmington and create a community legacy as a result of the Wells Fargo Championship.

This is one of these occasions where the stars all align and I can candidly say that the support for this effort has been overwhelming as it embodies the very best of our community in a public / private partnership.

I hope you will consider joining with us in creating life-changing opportunities for the young people of Greater Wilmington.



Gordon Dagleish
Chairman, The First Tee of Greater Wilmington

HEALTHY HABITS

PHYSICAL

Energy
Play
Safety

EMOTIONAL

Vision
Mind
Family

SOCIAL

Friends
School
Community

RESEARCH VALIDATES YOUTH DEVELOPMENT

Independent research confirms the youth development programs delivered through The First Tee's chapters instill life skills and core values in youth participants. Highlights from the study include:

- Participants unanimously identified school as a setting in which they transferred life skills.
- 73% reported high confidence in their ability to do well academically.
- 82% felt confident in their social skills with peers.
- 57% credited The First Tee for their meeting and greeting skills.
- 52% credited the program for their ability to appreciate diversity.

What We Do

HEALTHY AND POSITIVE YOUTH DEVELOPMENT



THE FIRST TEE IS MORE THAN A SPORTS PROGRAM.

The First Tee's goal is to provide character education and life skills programs to help young people be successful in school and in life. We help shape the lives of kids and teens from all walks of life by introducing them to values inherent in the game of golf. Values like integrity, respect, and perseverance.

THE PROGRAMS:

Each program adheres to The First Tee Core Values and Healthy Habits.

ON GOLF COURSES:

The First Tee uses golf to teach youth ages 7 to 18 life lessons and leadership skills. Participants progress through 5 levels by demonstrating The First Tee Nine Core Values, life and golf skills as well as passing an assessment. Ace certification is the highest level in the program, and is obtained by completing the four core projects: Community Service, Career, College, and Golf.

IN ELEMENTARY SCHOOLS:

The First Tee National School program provides training, equipment and lesson plans that integrate golf skills, motor skills, core values, and healthy habits for physical education curriculums.

AFTER SCHOOL:

The First Tee DRIVE partners with youth-serving organizations, such as The Boys and Girls Club and The Y allowing kids the chance to learn about golf and develop character through fun golf games. The program relates the game of golf to other sports such as football, bowling, and tennis.

Wilmington Initiative

The City of Wilmington has partnered with The First Tee to provide 7.3ac adjacent to the Municipal Golf Course where we will be building our facility. A fun and beautiful 3 hole short course has been designed by John Fought, and began construction in October of 2016. Additionally, a sizeable hitting net, with multi-use surface and classroom facilities will be part of The First Tee campus. Total construction expenses are budgeted at \$1M with a scheduled completion date of May 1. Our Grand

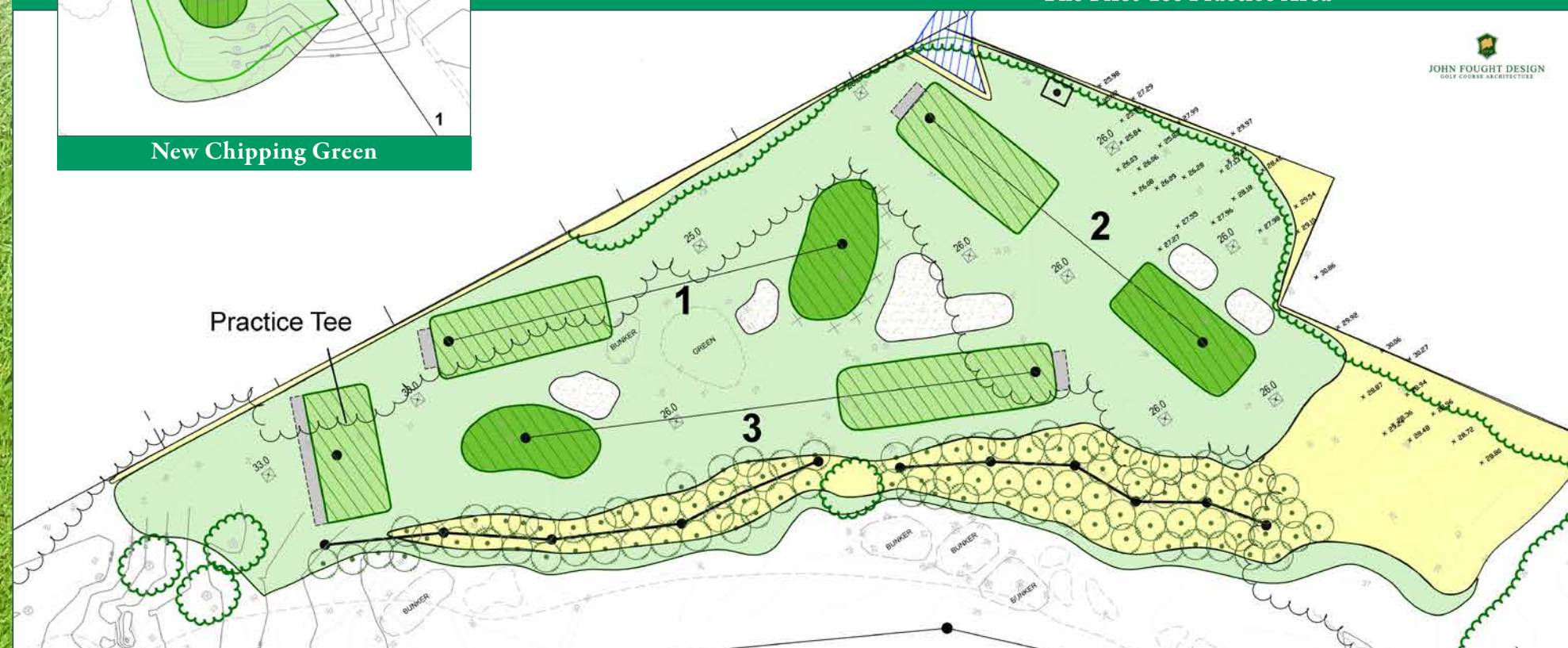


Opening on May 2 will coincide with the Wells Fargo Championship to be played locally at Eagle Point Golf Club.

After that, our ongoing expenses will be budgeted around \$425,000 annually. This will allow us to provide the staffing, outreach, and foundation necessary to fulfilling our charge of positively impacting Wilmington youth through The First Tee curriculum.

This is a unique opportunity to join in with the charitable effects of the Wells Fargo Championship to leave a lasting legacy for our community and to our young people who will learn life lessons, core values, and healthy habits through our organization.

The First Tee Practice Area





Who We Are

The First Tee is an international youth development organization introducing the game of golf and its inherent values to young people. Through after school and in school programs, we help shape the lives of young people from all walks of life by reinforcing values like integrity, respect, and perseverance through the game of golf. And it's making a difference. Our research-proven programs are having a positive impact on participants, their families, and their communities.

BY THE NUMBERS	
10,500,000	Participants reached since 1997
19,000	Volunteers actively engaged
7,000	Elementary schools introduced to The First Tee national school program
50	U.S. states offering The First Tee programming
4	International locations offering The First Tee programming

WHY GOLF ?

From birdies to triple bogeys, golf closely parallels real life as players experience the highs and lows of the game. Players regularly call penalties on themselves and report their own score. Actions on the course can be a reflection of actions off the course. The First Tee Nine Core Values teach each participant Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy, and Judgement.