

# Wilmington Golf Course Advisory Board Meeting

Call to order 5:00pm

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Attendance: Fred Dunn, Steve Bridges, Amy Beatty, Gina Diccico, Craig Davis, Jeff Darby, Matt Smith, David Donovan, Tony Upchurch

April 2022 Meeting

Steve asked for a motion to approve the March Minutes: Gina and Craig approved.

## **Renovations Committee:**

18th hole is finished. Landscaping turned out great. There is a 1-year warranty with a drip irrigation system. Signs were put out to remind players not to walk in the flower bed

## **Friends of Muni:**

Gina encouraged all board members to join Friends of Muni. Tony provided some feedback from the MGA regarding the membership fees to join Friends of Muni. Based on some feedback from the some of the MGA members, they recommended lower tier programs to join FOM. Genia will take the suggestion back to Sheila Bolles.

Tee markers are finished. FOM is looking to acquire a trophy case. FOM is looking to purchase a flagpole. FOM is looking for flagpole reseller recommendations in the ILM area. Matt provided a contact vendor All Star Flags as a possible local vendor to purchase. FOM is selling raffle tickets. There will be a Scotty Cameron putter and a GPS range finder for the winning tickets. Leisure World will be the vendor providing outdoor furniture.

**Budget Committee:** nothing to report

**Grounds Committee:** nothing to report

**Marketing Committee:** Amy wants to wait for the POS software issues to get resolved before we send out a survey. The current POS/Slow Internet is causing significant delays for customers checking out.

## **Amy's Update:**

\$9M budget. There is a gap between revenue and the expenses. It looks like we will have some money to complete one of the drainage projects. Amy would like to get new cost estimates for the drainage projects. At City Council's last budget work session March 25<sup>th</sup>, a presentation was provided on benchmarks. The muni came out very favorable over most municipal golf courses in NC and SC. There was a mixture of courses that were Enterprise and General Fund. Some municipal golf courses across the state are struggling with golf course issues. Those courses that are managed by 3<sup>rd</sup> party companies seem to be struggling more. The \$2.00 rate increase was well received by the City. While we continue to record number of rounds and revenues, we will still need to fund some large capital projects that will need to be done outside of the unassigned fund balance. While we continue to pay into the general fund for indirect services. As an Enterprise Fund, expenses and revenues must balance out. One of our

expenditure lines is paying the annual some of money back to the City's general fund (\$225,000). Including in those costs are: IT, payroll, hurricane cleanup, tree clean up etc. We will continue to pay however instead of that money going into a general fund, it will go to a committed revenue line. The money could only be used for expenditures for capital improvements at the Muni. This idea came from the Budget Director. One of David's goals this year is an outreach campaign. The goal is to educate players on the financial operations of the muni. There is a perception that we are sitting on a lot of money and that perception needs to change.

**Pro's Report:** David provided a Pro's report however he's not a 100% sure that his data is accurate. Considering there's a new POS system in the golf shop there may be some discrepancies.

The POS system is causing delays with golfers checking in. The culprit to this slowness appears to be a slow Internet connection. A fiber connection is scheduled to be installed.

We are currently at 9-minute tee times.

**Superintendents Report:**

Matt provided his report. Verti-cut and top dressing every two weeks. Laid out 20 pallets of Sod. New sand rakes were ordered.

**Unfinished Business:**

Question came up regarding the final decision on food truck costs.

Meeting Adjourned at 5:55pm