

# WORKFORCE HOUSING ADVISORY COMMITTEE STRATEGIC PLAN

## BALANCE HOUSING COSTS WITH WAGES

### STRATEGIC OBJECTIVES

**Make Affordable Housing**

**Make Housing Affordable**

### DESIRED OUTCOMES

Land Use Policy Reform and Investments to Reduce Barriers

Programs and Policies fill the gaps to housing affordability and increase self-sufficiency

### MEASURES

Number of new affordable units developed with incentives

Number of households served by program, tenure, and income

## INCREASE DIVERSITY OF HOUSING

### STRATEGIC OBJECTIVES

**Preserve Affordability & Quality of Existing Housing**

**Adaptive Reuse & Redevelopment**

**Build New Housing**

### DESIRED OUTCOMES

Existing affordable housing is maintained and supports diverse housing needs

Diverse housing types are included in existing communities

New housing includes a diversity of type and cost

### MEASURES

Number of housing units improved or rehabilitated

Number of workforce\* housing units built in existing communities

Total new housing units built by type and cost

## GOOD GOVERNANCE

**Develop and nurture inclusive partnerships to deliver strategic objectives**

**Plan for long-term housing needs of the community**

**Communicate what the committee does and why**

**Foster an agile culture that embraces diversity and drives innovative solutions**

\*For the purposes of the committee, Workforce Housing is defined as housing that is affordable to households earning up to 120 percent of Area Median Income (AMI).