



Wilmington

Greater Downtown Plan

Updated: Oct 8, 2024

This plan will guide the future of 18 neighborhoods in and around Downtown Wilmington. Let's work together toward a better and brighter future for our community.

Este plan guiará el futuro de 18 vecindarios en el centro de Wilmington y sus alrededores. Trabajemos juntos hacia un futuro mejor y más brillante para nuestra comunidad.

Join the conversation!
¡Únete a la conversación!

Scan this QR code to go
to the plan's website

Escanee este código QR para
ir al sitio web del plan





Idea #

1 Local Character

Steward unique architecture, culture, and sense of place

To achieve this idea, Wilmington can...

- 1 Create a safe and pleasant environment for all in public spaces
- 2 Build in harmony with historic scale and character
- 3 Create complete neighborhoods where residents can meet their daily needs
- 4 Create more green spaces and plant more trees



Idea #

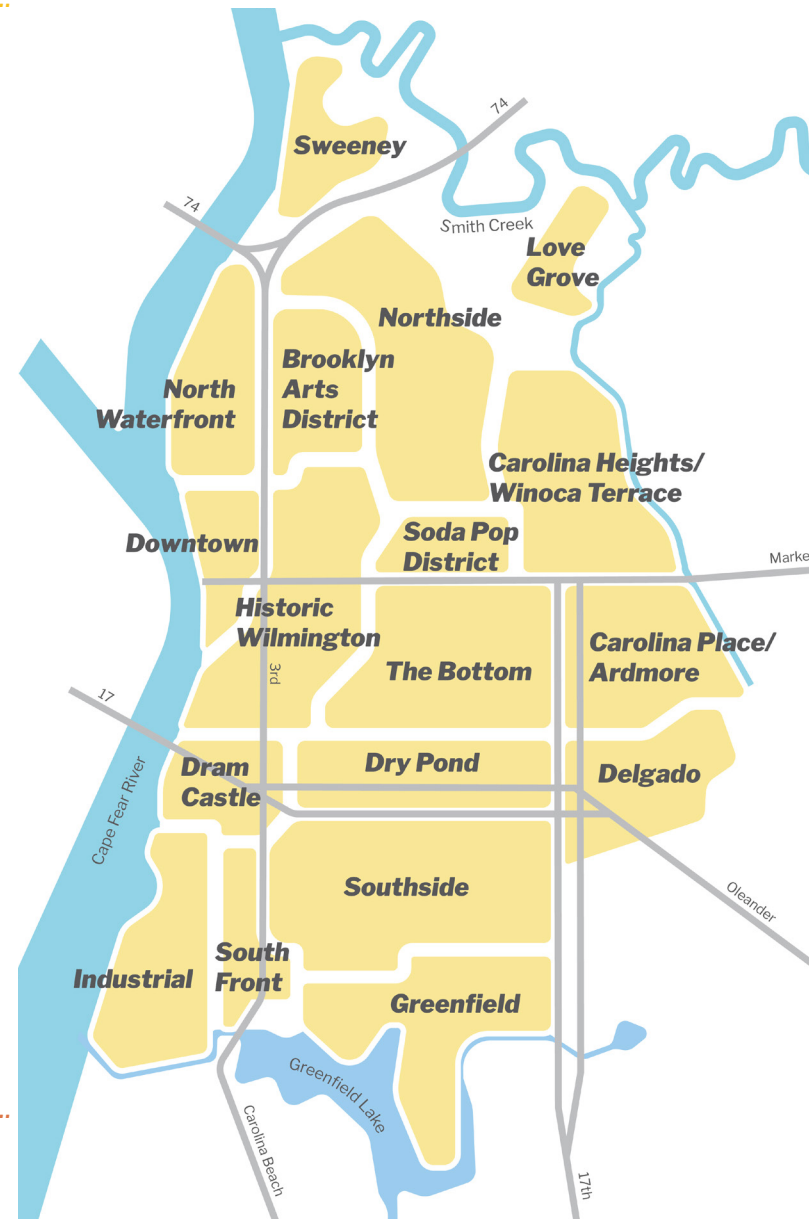
2 Economy

Boost economic opportunity and improve fiscal health

To achieve this idea, Wilmington can...

- 1 Increase the number of people who both live and work in Greater Downtown
- 2 Use publicly-owned properties to advance community goals
- 3 Improve access to high-quality affordable housing

Big Ideas



Idea #

3 Small Business

Support small businesses and the retail economy

To achieve this idea, Wilmington can...

- 1 Improve the physical environment within retail areas to attract customers
- 2 Improve support for existing businesses
- 3 Attract and help establish new businesses



Idea #

4 Mobility

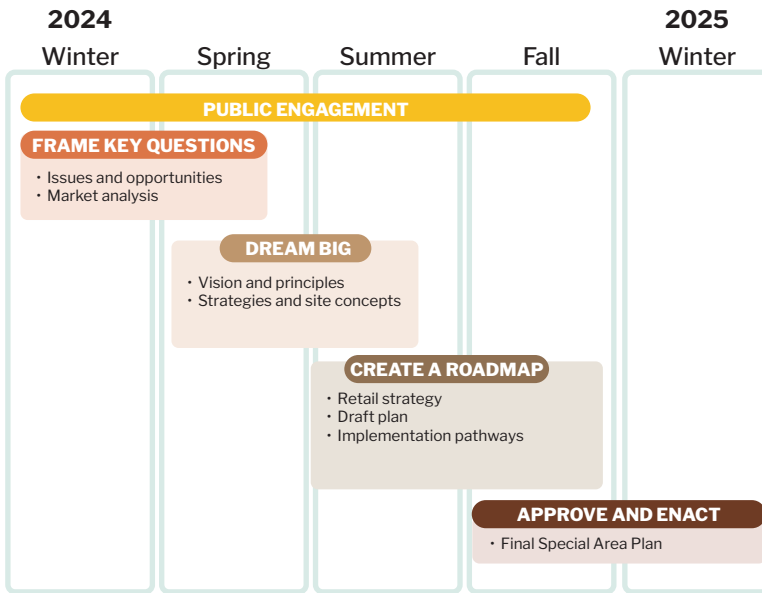
Make it easier, safer, and more pleasant to get around

To achieve this idea, Wilmington can...

- 1 Make it easier to park once and get around Greater Downtown
- 2 Make streets safe and accessible for all users
- 3 Improve the bicycle and pedestrian network along city streets
- 4 Continue work on the Downtown Trail network



Community Input



Azalea Festival



Riverfront Farmers Market



Earth Day



St. Luke AME Zion Church



Castle St Makers Market



CCFC Juneteenth

2,700 residents reached!

METHOD	PROGRESS TO-DATE
Pop-Up Appearances	31 appearances at events around town
Survey	1,400+ responses
Interviews and Focus Groups	11 focus group conversations
Public Workshops	3 public open houses
Steering and Implementation Committees	3 Steering Committee meetings

* Based on input gathered by the date of 10/8/2024

